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FOR IMMEDIATE RELEASE

Cordova Economic Summit brings local businesses together!

Cordova Chamber's Economic Summit April 19th will offer networking, roundtables and Emerging Opportunity panels to spur economic development in Cordova.

(March 27, 2018) CORDOVA, AK - The Cordova Chamber of Commerce developed its new Economic Development committee in 2017 with the goal of bringing businesses together to leverage local capacity and grow economic opportunity in Cordova. The group's first initiative will be the Cordova Economic Summit on April 19, 2018 at the Cordova Center.

The event is free, and all local business owners are invited to attend along with any other citizens interested in enhancing economic opportunity in Cordova. Drop-in sessions begin at 8:00 AM and continue through 4:30 PM, ending with a networking event for businesses.

"Our aim is to bring Cordova businesses, real and potential, together to discuss and brainstorm how Cordova can become an even better place to do business," says Cathy Renfeldt, executive director of the Cordova Chamber of Commerce. "We also hope to offer an opportunity for local business owners to meet each other face-to-face and learn about each other's offerings; to encourage cooperation and service-sharing so more money can be kept circulating within our community."

It includes a free luncheon, two Emerging Opportunities panels, industry roundtables and Business2Business speed-dating. Committee member Wendy Ranney says, "from this event, we would like to determine the needs and challenges of business owners in our community and discover what new businesses would be good to add in Cordova that don't currently exist." The event was developed in partnership between the Cordova Chamber of Commerce and the Prince William Sound Economic Development District, with sponsorship by the City of Cordova, Reluctant Fisherman Inn, Cordova Electric Cooperative and Cordova Telephone Cooperative.

The Cordova Chamber of Commerce is governed by a 16-member board of directors and comprised of around 130 members. In addition to operating the Cordova Visitors Center, the Chamber's work is divided into four program areas: maintaining residential quality of life, economic development, destination marketing and leadership development.

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