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**FOR IMMEDIATE RELEASE**

## **Chamber Launches \$20,000 Vaccination Incentive Program**

**May 24, 2021 (Cordova, Alaska)** - Cordova Chamber of Commerce is excited to announce a new vaccination incentive program in Cordova, made possible by a grant from Alaska Chamber and the State of Alaska Department of Health and Social Services.

With this \$20,000 grant, Cordova Chamber of Commerce, in partnership with the City of Cordova, is launching a **Cordova VaxCash Raffle** using the same *Cordova Cash Card* platform through which Cordova residents received their local stimulus payment in 2020. A new series of these local gift cards will be loaded with amounts ranging from \$500-\$5,000, and any adult in Cordova who has been fully vaccinated can enter to win one. Winners must present their vaccination card in person in Cordova to claim their prize.

**Anyone physically present in Cordova, 18 years or older, who is fully vaccinated is eligible and encouraged to sign up at [cordovachamber.com/vaxcash](https://cordovachamber.com/vaxcash) now to win up to \$5,000 in Cordova Cash cards.** More information on *Cordova Cash Cards* including the full list of participating businesses can be found [cordovacashcard.com](https://cordovacashcard.com).

Realizing that some citizens still have questions or concerns about vaccination, the Chamber will also be hosting a Physicians Roundtable Q&A in June via Zoom, which will be open to the public. Follow the Chamber's [Facebook](#) and [Instagram](#) channels for details as they are determined. **For those ready to get vaccinated now, Cordova medical facilities have vaccine available for anyone aged twelve and older, and appointments can be scheduled easily by calling 424-3045.**

Cordova Chamber of Commerce and the Alaska Chamber firmly believe that in order to get our economy fully back on track, we need to increase our vaccination rates so that businesses can focus more on their operations and less on lost time and revenue due to exposures, illness, mandates, etc. We also expect an influx of independent travelers to Alaska this summer, many of whom may be coming from places where the vaccine is not yet available. We want to be able to keep our businesses open and safely host these travelers while protecting each other. According to the most recent data, about 50% of Alaskans have been vaccinated. Another 30% plan to get vaccinated, but are awaiting more information, haven't made the time, or just haven't been motivated to go do it yet. The final 20% have no intention of getting vaccinated. Our hope is to encourage that 30% to join the vaccinated along with any other non-Alaskans that choose to do so. The Cordova Chamber of Commerce is governed by a 16-member board of directors and is comprised of a diverse group of business members. In addition to operating the Cordova Visitors Center, the Chamber's work is divided into four main program areas: quality of life enhancement, economic development, destination marketing, and business support.

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