



# King Member Benefit Checklist

- Logo** - Email us a high resolution logo to [support@cordovachamber.com](mailto:support@cordovachamber.com).
- Printed Materials** - Mail or drop off to our office some brochures, rack cards, or business cards for distribution at our Visitor Center.
- Facebook Feature** - Take a photo of your favorite part of the business. This can be a picture of your team or an action shot of you or your team member doing what they do best. Email it to [support@cordovachamber.com](mailto:support@cordovachamber.com) for your "a day in the business" Facebook business feature. We will share it on the chamber social media channels.
- Co-branding Collaboration** - Schedule your one-on-one special co-branding collaboration session with the chamber business specialist to brainstorm a marketing campaign together. Check out a sample of this idea with Cordova Outdoors [here](#).
- Cordova Times Business Spotlight** - Fill out five easy questions about your business [here](#) and we'll follow up about scheduling your for publication. Want to schedule it for later in the year? You can fill it out today and let us know when you'd like it to be published.
- Member-to-Member Deals** - Designed to give member businesses an opportunity to offer exclusive discounts to their fellow Chamber member businesses (such as discounted or value-added products and/or services), the goal of our Member-to-Member Deals program is to help increase member business sales and encourage business collaboration within Cordova Chamber members. Learn more and sign up now [here](#).
- Cordova Business Hub** - Join our private chamber member [facebook group](#). It is a place to receive real time info about business minded workshops, get the latest news about relief resources, find new ways to collaborate locally, and discuss topics with other local business owners. Share feedback about what topics you'd like us to cover [here](#).
- Business Milestone Celebration Support** - From press release to day-of support, let us help you plan and promote your Grand Opening, Reopening, business anniversary, or other milestone with a ribbon-cutting or celebration event. These can be in-person events at your location or done virtually on our Facebook account and/or on other social media platforms. Click [here](#) for more info. [Sign up here](#).
- Email Announcements** - Mark your calendar for the 25th of the month to send in your announcement inclusion in our monthly Chamber e-newsletter. King members may submit up to ten announcements per year to [support@cordovachamber.com](mailto:support@cordovachamber.com).
- Co-Op Advertising** - Take advantage of the Chamber's low-cost, high-impact cooperative advertising opportunities with the *Edible Alaska* and/or *Cordova Radio*. Click [here](#) if you are interested.
- Read Chamber Emails** - Member and All Business emails go out monthly and is how the Chamber keeps you informed of all that is happening to support your business. Make sure our emails are not going to spam so you are informed.
- Advocacy** - The Chamber is here to advocate on issues that affect all Cordova businesses. If you have an issue you think the Chamber should be aware of, email [executivedirector@cordovachamber.com](mailto:executivedirector@cordovachamber.com) or bring the concern to a monthly board meeting.
- Follow & Tag Chamber Social Media** - Follow the Chamber of Commerce to stay updated on chamber info and see your highlights. Chamber [instagram](#) and [facebook](#). Also follow Cordova's destination marketing social media, Visit Cordova [instagram](#) and [facebook](#). Social media is a great collaboration tool. For ideas check out the chamber [Destination Toolkit](#).