

# **BUSINESS MEMBERSHIP PACKAGES:**

Annual Pricing based on number employees 1-10 | 11-30 | 31 - 99

- Featured listing in Chamber Online Business Directory;
  5 categories with web & social links, 2 pictures & logo
- 3 months Chamber website rotating featured business listing & link
- Special co-branded marketing recognition & opportunities
- Facebook business feature
- Highlighted listing in printed Chamber Member Guide
- 10/yr announcements included in Chamber e-newsletters
- Business Milestone event support
- Your printed materials displayed at Visitor Center
- Plus all benefits on the right

### \$300 | \$350 | \$400

- Full listing in Chamber Online Business Directory;
  3 categories with web & social links, 1 picture & logo
- Facebook business feature

- Listing in printed Member Guide
- **6/yr** announcements included in Chamber enewsletters
- Business Milestone event support
- Printed material distributed at Visitor Center
- Plus all benefits on the right **\$175 | \$220 | \$275** 
  - Basic listing in Chamber Business Directory: single category with weblink
  - Listing in printed Chamber Member Guide
- 3/yr announcements included in Chamber e-newsletters
- Business Milestone event support
- Printed material distributed at Visitor Center
  - Plus all benefits on the right **\$100 | \$150 | \$200**

# ALL MEMBER BENEFITS:

Included with all membership packages

#### **Business Referral**

- Business referrals to member and non-member businesses
- Exclusive Member-to-Member discounts & the opportunity to list your own (a great way to recruit more B2B sales)

### Marketing & Exposure

- Amplify your reach with a directory listing on the highestranking website for information about Cordova (more details on the left)
- Listing in our digital & print Shopping & Dining Guide + map
- Social media signal boosting (we share some of your posts)
- Promotion in our "Shop Cordova First" campaign
- Priority Chamber program sponsorship opportunities
- Priority advertising opportunities on all Chamber platforms
- Access for inclusion in our print and digital travel planning and relocation packets
- Business Spotlight opportunity

### **Business Support & Development**

- Exclusive member-only emails designed to help you plan for success and find new growth opportunities
- Collaborative sessions with our Business Support Specialist to help you assess your needs & strategize your goals
- Exclusive access to business training webinars that will strengthen your business foundation

# • Membership in the 'Cordova Business Hub' Facebook group **Advocacy**

- Advocacy on issues that affect all Cordova businesses at City Hall, State, and National levels.
- Connect with elected officials at both the City, State & National levels through Chamber-sponsored Legislative Visits & Candidate Forums

### **Event Sponsorships**

• 10% discount on All Event Sponsorships for members who renew by the early renewal deadline

# **Boost Your Business**

All Event Sponsorship | \$250/yr and up Chamber Web Ads | \$175/Qtr, \$300/Half-Yr, \$500/Yr Cooperative Advertising | Inquire for rates per medium

AS A CHAMBER SPONSOR OR ADVERTISER

**CORPORATE MEMBERSHIP** 

For larger companies looking for expanded exposure

# Bronz<u>e \$2000</u>

- King Member Benefits (\$400 value)
- \$500 All Event Sponsor
- **3 Month** Logo Display & link on all internal pages of Chamber website (\$1,200 value)

## Gold \$3000

- King Member Benefits (\$400 value)
- \$1000 All Event Sponsor
- **6 Month** Logo Display & link on all internal pages of Chamber website (\$2,400 value)

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# Copper \$5000

- King Member Benefits (\$400 value)
- \$2,500 All Event Sponsor
- **1 year** Logo Display & link on all internal pages of Chamber website (\$4,800 value)