

CORPORATE MEMBERSHIPS

Supporting the Chamber Supports Cordova

A woman with glasses and a cap, wearing an orange jacket, is smiling and holding a large mushroom. The background is slightly blurred, showing other people and a vehicle.

**Regenerative
Tourism &
Destination
Management**

An aerial view of a river winding through a lush green valley, with mountains in the background.

**Blue Economy &
Business Support**

Partner with us.

The Chamber takes its role of community leadership seriously. During 2023, we have some incredible projects that need your help! Partner with us as we work together to build a healthier, more resilient economy and community!

A young girl with blonde hair is holding a large fish, possibly a salmon, and looking at it with a smile. She is wearing a purple jacket.

**Community
& Economic
Resilience**

Your Corporate Membership **STRENGTHENS** Local Businesses & The Community

Cordova Business Empowerment Summit

We believe in Cordova businesses! You're invited to support our efforts to build the skills and business acumen of our local business leaders. Your contributions will be recognized as a propelling force behind our twice-annual **Cordova Business Empowerment Summit** in November & April 2023.

Catalyze Growth

BUSINESS EMPOWERMENT SUMMIT PRESENTING PARTNERSHIP INCLUDES

- Recognition on all materials
- Tabling space or printed inserts
- Unlimited employee registrations
- Add direct sponsorship to an event feature (presentation, luncheon, networking event, etc.)



Help Us Continue to Fight for a Stronger Cordova through:

- Essential Air Service support
- Alaska Marine Highway System advocacy
- Proper representation & celebration of Indigenous peoples & history
- Fisheries, Natural Resources & Energy advocacy



Your Corporate Membership Provides **COMMUNITY RECOGNITION** at Cordova's Favorite Annual Festivals & Events:

	Recognition	\$75 Single Event	\$250 All-Events	\$500 All-Events	\$2,000+ Major Events
Printed	Listing on large-format event poster	●	With Logo	With Logo	Logo, prominent placement
	Your logo on festival brochure/program				●
	Your logo on festival schedule poster				●
At Event	Your printed material at Event Headquarters		●	●	●
	Radio Ad verbal recognition				●
	Tabling space at venue				●
Online	Social media recognition	In group thank you on Facebook	In group thank you on Facebook	Individual Thank-you Post	Individual Thank-you Post
	Festival website recognition	Business Name Listed	Business Name Listed	Logo	Logo With link

INCLUDING:

Cordova Fungus Festival

Copper River Delta Shorebird Fest

Old Time 4th of July Celebration

Hometown Holiday Kickoff



Plus local exposure:

- Online & Print Business Directory listing
- Brochure space in the Visitor Center
- Printed Shopping & Dining Guide listing
- Unlimited Online Community Calendar & Featured Online Jobs Board listings
- Twice monthly member emails and access to send us announcements for inclusion

Your Corporate Membership Includes

PRESENTING PARTNERSHIP

Opportunities with Projects Shaping Cordova's Future



Visionary Projects for Tomorrow's Cordova

Exhibit to the community that you are a part of important work that is propelling Cordova into a bright future! Join us as we convene Cordovans to be industry builders, vision casters, and eco champions.

Building a bright future for Cordova!

While supporting today's local businesses to bolster Cordova's current economy, our Blue Economy & Regenerative Tourism projects set a vision and strategy for tomorrow's Cordova.



In addition to the Business Empowerment Summit, Your Presenting Partner Project Options Include:

- Shop Cordova First Campaign
- Cordova's Blue Economy Project
- Destination and Regenerative Tourism Work
- 2023 Cordova Business Gala

Choose from these Community Projects to be a

PRESENTING PARTNER

Only Available to our Corporate Members:

Bronze: Pick 1 Gold: Pick 2 Copper & Diamond: All

2023 Shop Cordova First Campaign

- Partner Recognition in Quarterly Outreach & Press Campaigns
- Partner Recognition in Moonlight Madness / Small Business Saturday

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Cordova's Blue Economy Project

- Partner Recognition in our Blue Economy Outreach Campaign
- Partner Recognition and 2 tickets to the Blue Economy Luncheon (June, 2023)
- Ex-officio Seat on the Blue Economy Committee

☐

Destination & Tourism Projects

- Partner Recognition in Regenerative Tourism Community Outreach Campaign (does not include Impact Studio sponsorship)
- Ex-officio seat on the Destination Leadership Team

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2023 Business Gala

- On-stage Partner Recognition at the inaugural Cordova Chamber Business Gala (Nov 2023)
- A sponsored table in the front at the Gala
- + 6 tickets at that table

☐

ADVERTISING ADD-ONS

Want some extra exposure?

We offer a variety of targeted and discounted advertising cooperative advertising opportunities to reach local and visitor demographics.

- *Diamond level Corporate members may participate in all items below for free.*

Edible Alaska Cooperative Ads:

- ☐ Spring Edition
- ☐ Summer Edition
- ☐ Fall Edition
- ☐ Winter Edition

\$300 ea.

Shopping & Dining Guide Ads:

Shorebird Festival Guide

- ☐ 1/2 Page **\$450**
- ☐ 1/5 Page **\$200**

Fall Guide

- ☐ 1/2 Page **\$450**
- ☐ 1/5 Page **\$200**

Clickable Website Ads:

- ☐ 1st Quarter
- ☐ 2nd Quarter
- ☐ 3rd Quarter
- ☐ 4th Quarter

\$75 ea.

2 for \$100

All for \$250

Local Events & Specials promo:

- ☐ Shorebird Festival
- ☐ 4th of July
- ☐ Fungus Festival
- ☐ Holiday Kickoff

\$20 ea.



JOIN US FOR 2023

And Expand Your Impact in Cordova!

Thank you for your interest in investing in Cordova's future as we work together to make it a better place to live, work, visit, and do business. Your support is invaluable to our efforts, and we look forward to seeing you on the 2023 roster!

Bronze

\$2500

Presenting Partner
Pick 1 Project



Gold

\$3500

Presenting Partner
Pick 2 Projects



Copper

\$5500

Presenting Partner
All Projects



Diamond

\$7500

Presenting Partner
All Projects +
All Advertising

