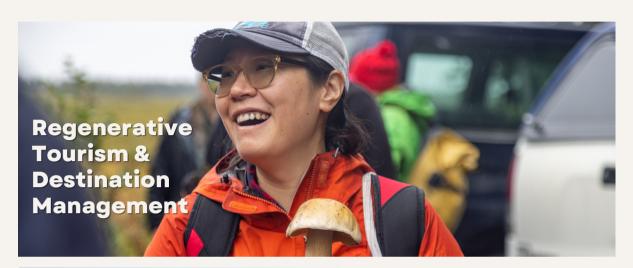


CORPORATE-

MEMBERSHIPS

Supporting the Chamber Supports Cordova





Partner with us.

The Chamber takes its role of community leadership seriously. During 2023, we have some incredible projects that need your help! Partner with us as we work together to build a healthier, more resilient economy and community!





Your Corporate Membership STRENGTHENS

Local Businesses & The Community

Cordova Business Empowerment Summit

We believe in Cordova businesses! You're invited to support our efforts to build the skills and business acumen of our local business leaders. Your contributions will be recognized as a propelling force behind our twice-annual **Cordova Business Empowerment Summit** in November & April 2023.

Catalyze Growth

BUSINESS EMPOWERMENT SUMMIT PRESENTING PARTNERSHIP INCLUDES

- Recognition on all materials
- Tabling space or printed inserts
- Unlimited employee registrations
- Add direct sponsorship to an event feature (presentation, luncheon, networking event, etc.)



Help Us Continue to Fight for a Stronger Cordova through:

- Essential Air Service support
- Alaska Marine Highway System advocacy
- Proper representation & celebration of Indigenous peoples & history
- Fisheries, Natural Resources & Energy advocacy





Your Corporate Membership Provides

COMMUNITY RECOGNITION

at Cordova's Favorite Annual Festivals & Events:

| | Recognition | \$75 Single Event | \$250 All-Events | \$500 All-Events | | \$2,000+ Major · Events |
|----------|--|--------------------------------------|--------------------------------------|------------------------------|---|------------------------------|
| Printed | Listing on large-format event poster | • | With Logo | With Logo | | Logo, prominent placement |
| | Your logo on festival brochure/program | | | | | • |
| | Your logo on festival schedule poster | | | | | • |
| At Event | Your printed material at Event Headquarters | | • | • | | • |
| | Radio Ad verbal recognition | | | | | • |
| | Tabling space at venue | | | | | • |
| Online | Social media recognition | In group thank you on Facebook | In group thank you on Facebook | Individua Thank-you P əst | Ė | Individual Thank-you Post |
| | Festival website recognition | Business Name Listed | Business Name Listed | Logo | | Logo With link |

INCLUDING:

Cordova Fungus Festival

Copper River Delta Shorebird Fest

Old Time 4th of July Celebration

Hometown Holiday Kickoff

Plus local exposure:

- Online & Print Business Directory listing
- Brochure space in the Visitor Center
- Printed Shopping & Dining Guide listing
- Unlimited Online Community Calendar & Featured Online Jobs Board listings
- Twice monthly member emails and access to send us announcements for inclusion



Your Corporate Membership Includes

PRESENTING PARTNERSHIP

Opportunities with Projects Shaping Cordova's Future



Visionary Projects for Tomorrow's Cordova

Exhibit to the community that you are a part of important work that is propelling Cordova into a bright future! Join us as we convene Cordovans to be industry builders, vision casters, and eco champions.

Building a bright future for Cordova!

While supporting today's local businesses to bolster's Cordova's current economy, our Blue Economy & Regenerative Tourism projects set a vision and strategy for tomorrow's Cordova.



<u>In addition</u> to the Business Empowerment Summit, Your Presenting Partner Project Options Include:

- Shop Cordova First Campaign
- Cordova's Blue Economy Project
- Destination and Regenerative Tourism Work
- 2023 Cordova Business Gala



Choose from these Community Projects to be a

PRESENTING PARTNER

Only Available to our Corporate Members:

Bronze: Pick 1 Gold: Pick 2 Copper & Diamond: All

2023 Shop Cordova First Campaign

- Partner Recognition in Quarterly Outreach & Press Campaigns
- Partner Recognition in Moonlight Madness / Small Business Saturday

Cordova's Blue Economy Project

- Partner Recognition in our Blue Economy Outreach Campaign
- Partner Recognition and 2 tickets to the Blue Economy Luncheon (June, 2023)
- Ex-officio Seat on the Blue Economy Committee

Destination & Tourism Projects

- Partner Recognition in Regenerative Tourism Community Outreach Campaign (does not include Impact Studio sponsorship)
- Ex-officio seat on the Destination Leadership Team

2023 Business Gala

- On-stage Partner
 Recognition at the inagural
 Cordova Chamber
 Business Gala (Nov 2023)
- A sponsored table in the front at the Gala
- + 6 tickets at that table



ADVERTISING ADD-ONS

Want some extra exposure?

We offer a variety of targeted and discounted advertising cooperative advertising opportunities to reach local and visitor demographics.

• **Diamond** level Corporate members may participate in all items below for free.

Edible Alaska Cooperative Ads:

- **Spring Edition**
- Summer Edition
- Fall Edition
- Winter Edition

\$300 ea.

Shopping & Dining Guide Ads:

Shorebird Festival Guide

- 1/2 Page **\$450**
- 1/5 Page **\$200**

Fall Guide

- 1/2 Page **\$450**
- 1/5 Page **\$200**

Clickable Website Ads:

- 1st Quarter
- 2nd Quarter
- 3rd Quarter
- 4th Quarter

\$75 ea. 2 for \$100 All for \$250

Local Events & Specials promo:

- Shorebird Festival
- 4th of July
- Fungus Festival
- Holiday Kickoff

\$20 ea.







JOIN US FOR 2023

And Expand Your Impact in Cordova!

Thank you for your interest in investing in Cordova's future as we work together to make it a better place to live, work, visit, and do business. Your support is invaluable to our efforts, and we look forward to seeing you on the 2023 roster!

Bronze

\$2500

Presenting Partner
Pick 1 Project

Gold

\$3500

Presenting Partner
Pick 2 Projects

Copper

\$5500

Presenting Partner
All Projects

Diamond

\$7500

Presenting Partner
All Projects +
All Advertising

