



**Contact:**

Cathy Rendfeldt, Executive Director, [executivedirector@cordovachamber.com](mailto:executivedirector@cordovachamber.com), (907)424-7260  
Karen Deaton Perry, Events & Member Services Coordinator, [programs@cordovachamber.com](mailto:programs@cordovachamber.com),  
907-424-7260

**CHAMBER'S BUSINESS EMPOWERMENT SUMMIT RETURNS THIS APRIL**

**CORDOVA AK, March 28th, 2023** - Continuing its campaign to empower local businesses with skills and knowledge, Cordova Chamber of Commerce is excited to announce its second [Business Empowerment Summit](#) on **April 13th-15th, 2023** at the Cordova Center. Classes and workshops will be offered on topics such as marketing, employee recruitment and retention, Quickbooks, working with expedition cruise ships, social media content calendars, and small business healthcare. All classes will be offered in-person and virtually, with recordings available. Ticket sales for Cordova Chamber's Business Empowerment Summit are open now at [cordovachamber.com/cordova-ak-business-empowerment-summit](http://cordovachamber.com/cordova-ak-business-empowerment-summit).

Erin Cooper owns a small art business and was grateful she attended the November Business Empowerment Summit. "It was great! I would really encourage anyone who would like to grow their business to take advantage of this event. It changed my perspective completely on what I can do as a small business owner in Cordova, integrating new skills and resources I didn't know about before."

The goal of this summit is to facilitate a gathering of Cordova business leaders and provide them with education and guidance to uplevel their organization on multiple fronts. "This event is a direct result of feedback from local businesses, and we are excited to connect local entrepreneurs and business leaders with the knowledge and support of statewide experts," said Cordova Chamber executive director Cathy Renfeldt.

Cordova Chamber's Business Empowerment Summit is a keystone element of their new membership investment structure, allowing members to choose the classes that most interest them from both of the Chamber's two Business Empowerment Summits in November and April, or virtually on-demand. All 2023 Chamber memberships at the STARTER, PRO, and VIP levels include entrance into the Summit. To sign up for classes, ask questions, or to join or upgrade your membership, email [programs@cordovachamber.com](mailto:programs@cordovachamber.com) or call 907-424-7260.

This event would not be possible without the support of the following corporate partners: Alaska Airlines, Cordova Electric Cooperative, Cordova Telecom Cooperative, Granite Construction, Hamilton Construction, Sandia National Labs, and the Prince William Sound Economic Development District. The Cordova Chamber of Commerce is a nonprofit membership organization governed by a 16-member board of directors. In addition to operating the Cordova Visitor Center, the Chamber's work is divided into four program areas: economic development, quality of life enhancement, business support, and destination marketing. To learn more, please visit [cordovachamber.com](http://cordovachamber.com).

###