



Contact:

Cathy Rendfeldt, Executive Director, executivedirector@cordovachamber.com, (907)424-7260
Karen Deaton Perry, Events & Member Services Coordinator, programs@cordovachamber.com,
907-424-7260

CHAMBER EMPOWERS BUSINESSES AT NEW SUMMIT

CORDOVA AK, October 25th, 2022 - Cordova Chamber of Commerce is excited to announce their inaugural Business Empowerment Summit at the Cordova Center this November 18th & 19th. The goal of this summit is to facilitate a gathering of Cordova business leaders and provide them education and guidance to uplevel their organization on multiple fronts. Including social media, bookkeeping, business resilience, tax preparation, and other vital resources to our business community, the two-day event in November will be followed by a second session in April. Ticket sales for Cordova Chamber's Business Empowerment Summit will open at the Visitor Center/Chamber offices on November 1st and will include a 2023 Chamber membership. All classes will be offered in-person and virtually, with recordings available.

The chamber has developed a new membership structure which will complement this event, allowing members to pick from a plethora of in-person business classes being held at the two Business Empowerment Summits in November and April or virtually on-demand and choose the promotion and advertising options that will most benefit their business or organization. This new membership structure also opens up some of their previously most coveted benefits to ALL members! These changes are a direct result of the Chamber's member satisfaction survey and a response to the needs expressed by the business community. Cordova Chamber's Business Empowerment Summit is a keystone element of this new membership investment program, and each 2023 Chamber membership includes entrance into the Summit.

"Our intention is to build capacity for Cordova's current and future leaders to catalyze growth and encourage collaboration within our talented community", said Cathy Rendfeldt, the Executive Director of the Chamber.

A combination of local and Alaskan experts are slotted to present at the Chamber's Business Empowerment Summit, providing actionable and hands-on guidance to increase local business acumen. "We believe an empowered leader grows empowered organizations, and we want to be the kindling to their fire! This event has the capacity to boost our local economy, bolster our workforce, and give our business leaders the confidence to grow." said Events and Member Services Coordinator, Karen Deaton Perry.

The Cordova Chamber of Commerce is governed by a 16-member board of directors and comprised of 135 members. In addition to operating the Cordova Visitor Center, the Chamber's work is divided into four program areas: destination marketing, economic development, quality of life, and leadership development.

###