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## **Chamber Launches Healthcare & Blue Economy Programs**

**April 18, 2022 (Cordova, Alaska)** - The Cordova Chamber of Commerce, in partnership with the Small Association Leadership Alliance (SALA), is now offering a comprehensive and cost-effective healthcare option to Cordova businesses of all sizes. In this competitive hiring market, the Cordova Chamber Choice Healthcare Program can help businesses provide the valuable employment benefit of affordable, high quality healthcare support. Available to all Chamber member businesses and their employees, members have the flexibility to enroll as a group or an individual and customize their plan. To support economic growth sectors, the Cordova Chamber of Commerce is also launching new Blue Economy driven support programs which encourage collaboration between businesses and industries. To learn more about these programs and Chamber membership, visit [cordovachamber.com/membership-benefits](http://cordovachamber.com/membership-benefits), email [cathy@cordovachamber.com](mailto:cathy@cordovachamber.com) or call 907-424-7260.

The Chamber Choice Healthcare program is open with rolling enrollment to all Cordova Chamber member businesses and employees, whether full-time, part-time, or seasonal. Containing multiple components that offer options for preventative care, prescription drugs, and cost-sharing for larger, unforeseen medical expenses; the program also includes 24/7/365 telemedicine access and 2nd.MD. second opinion service. Dental coverage may be added on. “We are excited to be able to offer this program as one solution to the high cost of healthcare in our region and as a employee recruitment tool for our business members,” said Cordova Chamber of Commerce executive director, Cathy Renfeldt. “With competitive participant rates and the freedom for employers to determine their own contribution levels, the Cordova Chamber’s new Chamber Choice Healthcare Program is an affordable and effective insurance alternative that is working well in the market.” In fact, a recent survey of SALA healthcare program participants revealed 91% of respondents are very or extremely satisfied, 99% found SALA support to be extremely responsive, and participants reported saving as much as 50% monthly when compared to traditional health insurance.

Cordova Chamber is also broadening its support for mariculture, seafood harvesting, and ocean-based businesses with a new suite of “Blue Economy” programs, which are free to Chamber members. Some of these expanded offerings include collaborative content creation sessions, dockside sales support, restaurant/retail/harvester sample sessions, customer acquisition support, and business & social-media trainings. For more information, contact Cathy and Karen at 907-424-7260.

The Cordova Chamber of Commerce is a nonprofit organization comprised of a diverse group of local and regional business members. In addition to operating the Cordova Visitor Center, the Chamber’s work is divided into four main program areas: economic development, business support, quality of life enhancement, and destination marketing.

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