



A New, Easy, Free way to Shop Cordova First!

At **Cordova Chamber of Commerce**, we're always looking for innovative ways to grow our members' businesses and build community.

To that end, we're excited to introduce the **Shop Cordova First Card!**

There's No Cost to Participate



To opt-in, you simply run a 10-cent charge (or whatever is your minimum) on the prepaid Mastercard that Yiftee, our technology partner, will send you by email (the "Activation Card"). This is your authorization to participate and you are agreeing to Yiftee's Merchant Agreement, which you can read by clicking the button below.

[Read More](#)

Our **Shop Cordova First Card** sales promotion will launch on **December 13, 2024** to align with the first night of Moonlight Madness. So make sure you run your Activation Card before that day so you are ready to accept cards and your business is listed on the card sales website!



How It Works

1. You run your activation card to start accepting cards & get listed on the card purchase website.
2. People will purchase the Cards online and then email, text or print them for use in your business. They pay a \$1 + 5% eDelivery fee.
3. You key in the card number (like a phone order), and you are paid through your credit card bank in your normal settlement, with your normal Mastercard CNP processing fee.
4. The **Cards only work at participating merchants**, i.e. those who opt-in, so spread the word. All local businesses are eligible to participate!

How You Can Support This

1. Run your activation card & promote that you accept these cards at your business.
2. You can also buy a bulk purchase of \$1,000 or more in card value for you to distribute as gifts or prizes & the \$1 + 5% eDelivery fee is waived, plus you get your logo on the card, sponsor recognition, and a highlighted listing for your business on the card sales website.
3. Or you can sponsor a BOGO (Buy One Get One) that would give the purchaser an extra gift for themselves, when they send a Shop Cordova First card to someone else.

Who Can Participate?



All current Chamber member businesses are automatically enrolled but must run the Activation Card.

All local businesses are eligible to enroll, and can do so through our **card sales website**.

Anyone can buy a card for themselves or someone else, even if they don't live in Cordova but they will only work at enrolled local businesses.

Have questions? Just contact us by clicking the button below or calling 907-424-7260. If you'd like to participate in the program or are interested in supporting the program with a bulk purchase or as a BOGO sponsor, make sure to run that Activation Card and let us know by **December 12, 2024**.

[Contact Us](#)